



FOR IMMEDIATE RELEASE

**Red Mango[®] Yogurt Café, Smoothie & Juice Bar ranked in
Entrepreneur's 2016 Top Food Franchises**

DALLAS – (June 6, 2016) – As better-for-you eating options continue to lead consumer demands, Red Mango Yogurt Café, Smoothie & Juice Bar continues to swirl its way to the top of the industry.

Recently named to *Entrepreneur Magazine's* Top Food Franchises List for 2016, the leader in healthier eating options is serving up fresh cold-squeezed juices, made-to-order fresh fruit smoothies, power-packed smoothie bowls, café menu items under 500 calories, all-natural frozen yogurt and more.

Red Mango is a franchise concept of BRIX Holdings, LLC, an innovative multi-concept franchising company. Moving beyond the froyo love, Red Mango has created new ways to expand the menu and better complement the rapidly growing demand for healthier snacking options among consumers. By adding made-to-order cold-squeezed juices, fresh-fruit smoothies, and all natural smoothie bowls to their world-famous frozen yogurt, Red Mango continues to experience demand.

“Red Mango has always been a leader when it comes to driving menu diversification and expansion. We are very honored to be recognized as a 2016 Top Food Franchise by *Entrepreneur Magazine*,” said Craig Erlich, chief operating officer for BRIX Holdings. “In today’s smoothie and frozen yogurt industry, there is a growing desire for more variety while still offering fresh, wholesome ingredients in place of juice concentrates and sugar-packed options. By serving new and innovative menu items that enhance our existing fan favorite frozen yogurt flavors, customers are getting a larger selection of all natural, made-to-order menu items created from quality ingredients to help promote a healthy, active lifestyle.”

For more information on the Red Mango franchise program, please visit www.redmangofranchise.info.

About Red Mango Yogurt Café, Smoothie & Juice Bar:

Based in Dallas and with more than 300 locations across the U.S., Mexico, El Salvador and

Uruguay, [Red Mango](#) is a rapidly-expanding retailer of all-natural frozen yogurt, light foods and fresh cold-squeezed juices. Red Mango serves fresh, cold-squeezed juices made with raw, never heated whole fruits and vegetables, sandwiches and salads under 500 calories, fresh fruit smoothies, and uniquely delicious all-natural frozen yogurt fortified with live and active probiotic cultures like GanedenBC30® (Bacillus coagulans GBI-30, 6086). Red Mango is a portfolio company of BRIX Holdings, LLC, a Dallas-based multi brand franchising company specializing in chains with superior products and attractive growth prospects.

More information about Red Mango is available at www.redmangousa.com. Visit Red Mango on Facebook at www.facebook.com/redmango or on Twitter at www.twitter.com/redmango. Franchising information is available at redmangofranchise.info or 1(877) 457-8145.

About BRIX Holdings, LLC:

BRIX Holdings, LLC is a Dallas-based multi brand franchising company specializing in chains with superior products and attractive growth prospects. BRIX Holdings focuses on brands that are both attractive to the rapidly expanding single-unit owner/operator franchise market segment and have the potential to grow into national and international award-winning chains. The current BRIX Holdings portfolio includes the Red Mango® Yogurt Café Juice Bar, Smoothie Factory® Juice Bar, RedBrick Pizza® Kitchen Cafe, Greenz® and Souper Salad® chains.

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Millennium Station Red Mango in Chicago, IL.