



3601 Thomas Rd. Baton Rouge, LA, 70807 – (225) 775-3877 – www.brzoo.org

Contact:

Sarah Lofdahl, APR
Director of Public Relations
sarahlofdahl@BREC.com
(318) 617-0362
Twitter: @slofdahl
Instagram: @slofdahl

For Immediate Release
April 28, 2016

BREC's Baton Rouge Zoo groundbreaking
Photo opportunity

Who: BREC Baton Rouge Zoo
Print and broadcast media are encouraged to cover on behalf of the public

What: Ground breaking for new aquarium exhibit

Where: 17200 Airline Highway Baton Rouge, LA 70810

When: May 20, 2016

About BREC's Baton Rouge Zoo and new exhibit

BREC's Baton Rouge Zoo will open a new 250,000-gallon marine life exhibit including penguins, manatees, sharks, sea turtles and various species of fish. The exhibit will open to the public in spring 2017.

BREC's Baton Rouge Zoo opened to the public on Easter Sunday in 1970. The zoo has grown to be the top year-around family attraction in Baton Rouge, and features many different animals including alligators, tigers, giraffes and black rhinos.

BREC's Baton Rouge Zoo is owned and operated by the Recreation and Park Commission for East Baton Rouge Parish (BREC). The Friends of the Baton Rouge Zoo organization helps support the zoo. The mission is to support the zoo and its programs by helping to raise funds for projects, increase attendance with community events while helping promote community involvement. Visit www.brzoo.org or call (225) 775-3877 for more information.